

Audrey's Beauty Salon

Audrey:

Today Audrey and Duane came to my office today to let me interview them about Audrey's Beauty Salon.

Audrey's Beauty Salon is the oldest business by the same ownership in Wesley.

Audrey has been doing hair for 47 years and has had her salon here in Wesley for 46 of them. She went to La James in Mason City to get her schooling. From there she worked in Titonka at Marian's Red Carpet for 1 year.

Betty Rockwood had a salon in Wesley before Audrey's it was Betty's Beauty Box. Audrey heard she was closing so decided to start her business and buy her building she is in now from the City in 1972. Her salon was the old Library and is now moved next door.

Audrey has had several employees over the years working for her, today she rents a chair to Jodi Grein. Audrey still does hair today mostly by appointment. She likes to have contact with the people she does hair for. Jodi and Audrey do sometimes share clients going back and forth between the two girls.

It is a different experience today then it was 46 years ago. Audrey says she did a lot more roller sets, pin curls, afros and up do's. Back then she was a lot busier than she is today, 46 years ago women got hair done once a week, every week as opposed today.

You can also find Audrey working at Johnny's from time to time for her brother Jumbo.

"Thank-you to all of my clients"

Jodi:

Today Jodi Grein graciously let me interview her for our Business of the Month article. Jodi has been doing hair for around 26 years. She started doing hair from her home in 1996, she was a stay at home mom, wife and stylist. Later in 2008 she moved her business to where she is now at 208 Main Street W. in Wesley, IA with Audrey Larson. She has been renting a space from her for 10 years now and loves when the salon is full of girls talking away! She decided to keep her business local because she loved our small town.

Jodi is from Algona and met her Husband in 1989 at the Races. Her and Andy Married in 1991 and have 3 beautiful children. Dallas was born in '93, Haley born in '96 and Macy born in '01. Before she became a stylist she was working for her father at Diamonds.

Jodi said: "The best part of my job is getting to know people and watching the family's grow, doing a baby's first haircut and even going to the nursing home." Her clients are a wide variety of people and she couldn't love it more. Some may not have known, but she does hair for the funeral home as well.

What are the biggest issues for running this business? "Take the slow times with the busy times"

How does the technological environment impact your business? "I now take credit cards, some people do text instead of call and ordering items is all done online now instead of having a salesman coming to our door every two weeks."

Jodi is a great part of our community. She donates her time and products as often as she can. Jodi is always willing to help with fundraisers and events.

"I would like to give a BIG THANK-YOU for all your patronage."

Jodi has a special going on this month of March. Get \$2.00 off Kenra products.

You can call for an appointment at 515-679-4368 or stop up at the salon!

I would like to say from all of us in Wesley we are glad you are both a part of our town. Thank-You Audrey and Jodi for the opportunity to know more about your business journey.