

This month I interviewed Craig Steinman from Steinman Insulation and Roofing, LLC. Steinman Insulation and Roofing specializes in commercial flat rubber membrane roofing, polyurethane spray foam and coatings and custom sheet metal. Craig started working for Marty Hamilton of Hamilton Insulation and Roofing in 1979. Working for Marty 18 years Craig didn't want to see the business close when Marty decided to retire in 1997; Craig purchased the business and building that fall. Along with Craig, wife Chris, three daughters, Cady 20, Cacy 17, and Cayla 16 there are 2 other full time employees: Ed Stalzer has been working with him for 5-6 years, and Brandon Aument for about a year. Craig handles owner operator functions, sales and is on the job from start to finish.

What is your favorite thing about working here?

“Being part of saving and old building by restoring it with a new roofing system and bringing it back to life.”

Can you describe your customers?

“We have a lot of repeated customers over the past 40 years. Our main customers are business building, hospitals, school, banks and churches; commercial and residential flat/low pitched roofing.”

What are the biggest issues for running this business?

“High insurance cost, weather, keeping up to code, cautious of asbestos, OSHA compliant and safety regulations.”

If you had one piece of advice to someone starting out, what would it be?

“Take pride in your work.”

You can call Steinman Insulation and Roofing at 515-679-4225

Thank-you Craig for being a part of our City!